

WELLNESS PROGRAM SUCCESS FOR Multi Location Practices



Multi-location veterinary practices have specific needs when launching a successful wellness program. Only VCP provides the resources and expertise to meet special requirements, supplement your team and help manage the design, launch and on-going support of a successful wellness program.

Plan Development and Management

Growing organizations sometimes need additional support and resources to supplement their already busy team. VCP, the industry leader, can become a vital team member to assist in the design, pricing and creation of your wellness program, helping manage the team and project to completion. The VCP platform manages over 300,000 plans currently and we can provide the insight to make your wellness program a success.

Branding and Marketing

We work with your internal marketing team, or if those resources are not yet in place, our brand and graphics experts can help you create and brand your wellness program. Our graphics team has large agency experience and can create the unique branding and marketing tools you need to be successful.

Technology and Billing Expertise

VCP builds upon a long history in technology development, used across different industries, to manage the unique accounting, billing and payments, CRM, missed payment management, and a significant number of Wellness specific features that allow you to easily scale to many plans, managed across multiple locations. We are a technology company focused on payment oriented programs for the veterinary industry. We offer technology guidance, integration and custom solutions that fit perfectly with the developing technology infrastructure of growing multi-location organizations. We can work in tandem with your team to ensure synergy and long-term compatibility.

Accounting

VCP is unique as it is based on an AR system independent of the PIMS system, ensuring the separate needed for accurate billing, payment, reporting and tracking that is vital for a wellness program at scale. VCP is designed to help you meet the unique revenue recognition requirements for organizations following GAAP guidelines.



Training

We have done hundreds of rollouts and understand the challenges and concerns team members, at all levels, have and address them head on. Our goal is to make sure each practice team feels confident and enthusiastic about their wellness offering and how to communicate it to clients.

Measurement and Follow Up

We have a long history and can provide the management and programs to keep the team enthusiastic after the launch, providing motivation, goals, measurement and software tools to track initial incentive programs to encourage all team members.

PCI Compliances and Security

VCP is built upon the Extend Credit platform. Used in multiple industries, including human health, the technology provides the highest level of PCI compliance capabilities and security. We can also be a vital resource for understanding your PCI needs and how to remove liability from your wellness program at the practice level.

Custom Features

As organizations grow, their internal technology needs increase and so does the need for a solution that is built for open API communications and ease of integration. VCP is API driven and our development team has a long history of helping create specific solutions for our clients.

In addition, VCP can provide the tools for Wellness “Membership Clubs” as well as a long-term strategic road map that goes beyond preventive care to include treatment and lifestyle plans as well as employee plans thus allowing continued evolution in a complete wellness solution for continued customer loyalty and revenue growth.



Call VCP today and discover our plan
for your success **800 315 1780**

VCP is the industry's leading software, supporting nearly 250,000 wellness plans in 48 states. But it's not just about software; we are there at every step, from plan design and pricing to team training and marketing. Give us a call to learn more about our program and find out if wellness plans are right for your practice.

