

THINKING PREVENTIVE CARE PLANS?

Think **BIG**, Think Long-Term Wellness.



At VCP we think a little differently. As a software company, focused and dedicated on wellness solutions, we provide a unique opportunity for veterinary organizations that have a bigger vision and share a greater fundamental understanding of wellness as a strategic business opportunity. A synergistic tool that can drive tremendous success across the entire practice in areas such as revenue growth, resource allocation, customer satisfaction and partner opportunity integration. Let us show you our plan for your wellness success, creating a healthy practice from top to bottom.

VCP. Unleashing the Power of Wellness

WELLNESS OPPORTUNITY

 Preventive, Treatment & Lifestyle Plan Management

 Increased Compliance

 Enhanced Loyalty

 Greater Revenue

 Membership Clubs

 Loyalty Programs & Coupons

 Integrate Organization
Pet Stores
Emergency
Grooming
General Store

 Strategic Opportunities
Tele Medicine
Pet Insurance

 CRM & Marketing

 Data & Analytics





VCP. Unleashing the Power of Wellness

When it comes to running a practice there are our opportunities, costs, savings and promotions that drive and affect the top and bottom line. Veterinarians and their teams are often driven by the admirable human aspiration of helping and enabling more pets to receive the care they need and live happier longer lives. To deliver upon that vision, there is a driving business reality, the need for growth and business return to ensure the team can keep doing what they love. VCP is at the center point of the wellness eco system, the intersection of healthy pets and a practice's healthy bottom line.

Top Line:

- Overall Increase in Practice Revenue
- Promotional Options that Increase Revenue
- Higher Per Pet Spend
- Increase Visits
- Higher Compliance in and out of Wellness Plans

Bottom Line

- More Informed and Agile Pricing to Ensure Profitability
- Promotional Offerings Integration
- Added Automation Time Savings
- Integrated Pet Owner Apps and Tools
- Practice Valuation Increase



Call VCP today and discover our plan
for your success **800 315 1780**

VCP is the industry's leading software, supporting nearly 300,000 wellness plans in 48 states. But it's not just about software; we are there at every step, from plan design and pricing to team training and marketing. Give us a call to learn more about our program and find out if wellness plans are right for your practice.



800.315.1780 | www.veterinarycreditplans.com | Healthier Pets. A Healthy Bottom Line.SM

