

Why Wellness Plans **Mean Business**

Increase Compliance, Loyalty and Per Pet Spending

You chose to become a veterinarian or pet care professional because you love pets and want to help them receive the care that they deserve. But in order to have the opportunity to educate owners and provide the best care possible for their pets, your practice needs to thrive and continue to grow. Incorporating wellness plans as a cornerstone in your practice provides the continuous growth you need in order to achieve your goals and help the pets in your care live healthy lives.

- Data overwhelmingly continues to show that when it comes to preventive care, pet owners want a plan with affordable monthly payments
- It's not just about saving money - pet owners like the educational component of wellness plans and enjoy the peace-of-mind that comes with knowing they are providing their pets with the preventive care they need
- Wellness plans drive revenue and increase per pet spending up to 150% over the cost of the plan itself
- Regardless of discounts, wellness plans increase doctor compensation if paid on production



Call VCP today and discover our plan
for your success **800 315 1780**

VCP is the industry's leading software, supporting nearly 300,000 wellness plans in 48 states. But it's not just about software; we are there at every step, from plan design and pricing to team training and marketing. Give us a call to learn more about our program and find out if wellness plans are right for your practice.



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