

Don't Miss A Beat **and Succeed** with **Wellness Plans**



Wellness Plans for Healthier Pets, and a Healthy Practice

As a veterinarian and small business owner you have made personal sacrifices to pursue your passion. Including wellness plans as a core offering in your practice is one of the best ways to ensure that the practice you have worked hard to build not only survives but thrives in today's economy.

The following are some key questions to ask yourself when considering wellness plans:

- Are you looking to attract more new clients?
- Do you need to increase per pet visits and spending?
- Would your practice benefit from improved compliance for both preventive and non-preventive care services?
- Are you seeking more opportunities to educate and bond with clients?
- Would you like to increase predictable revenue?
- Do you want to take back preventive care from 'big box' vets down the street?

Wellness Plans can do all of this and more for your practice, and at VCP we are here to help you implement the solutions to these and other questions. We help you design the best wellness program for your practice, train and coach your team and set you up for success on the industry's leading automated payment platform. Give us a call and find out how we can help your practice succeed.

Call VCP today and discover our plan
for your success **800 315 1780**

VCP is the industry's leading software, supporting nearly 300,000 wellness plans in 48 states. But it's not just about software; we are there at every step, from plan design and pricing to team training and marketing. Give us a call to learn more about our program and find out if wellness plans are right for your practice.



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